

ORDER



KLAS

Orders
Order / Rev: 37844
Alt Order #: 08891647
Product Desc: ISSUE
Estimate:
Flight Dates: 11/03/12 - 11/06/12
Original Date / Rev: 11/02/12 / 11/02/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: Nebo Media
Buying Contact: Jessica Murray
Billing Contact:
 3299 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRSC
Demographic: A25-54
Product Codes: PO4
Priority: LV1
Revenue Codes: AGY, POL, ISS

New Business Thru: 09/04/11
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	10	\$119,500.00	\$101,575.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	10	\$119,500.00	\$101,575.00	0.00
Totals	10	\$119,500.00	\$101,575.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	8	11/05/12	11/06/12	8 News Now 6a M-F	CM	6-7a	MT-----	:30	2	\$5,000.00	LV1	0.00	NM	2	\$10,000.00
				8 News Now 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					2	\$5,000.00		0.00			
N 2	8	11/05/12	11/06/12	8 News Now 5a M-F	CM	5-6a	MT-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
				8 News Now 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----					1	\$3,000.00		0.00			
N 3	8	11/06/12	11/06/12	Live w/Kelly	CM	9-10a	-T-----	:30	2	\$2,000.00	LV1	0.00	NM	2	\$4,000.00
				Live w/Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----					2	\$2,000.00		0.00			
N 4	8	11/06/12	11/06/12	Ellen	CM	3-4p	-T-----	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				Ellen											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----					1	\$2,500.00		0.00			
N 5	8	11/05/12	11/05/12	8 News Now 11p M-F	CM	11-1135p	M-----	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
				8 News Now 11p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$5,000.00		0.00			
N 6	8	11/03/12	11/03/12	8 News Now Sat 11p	CM	11-1135p	-----S-	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
				8 News Now Sat 11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$5,000.00		0.00			

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N 7	8	11/05/12	11/05/12	Mon 9-10p 2 Broke Girls / Mike & Molly	CM	9-10p	M-----	:30	1	\$50,000.00	LV1	0.00	NM	1	\$50,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$50,000.00		0.00			
N 8	8	11/04/12	11/04/12	Sun 9-10p The Good Wife	CM	9-10p	-----S	:30	1	\$40,000.00	LV1	0.00	NM	1	\$40,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$40,000.00		0.00			
													Totals	10	\$119,500.00